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Central University Library “Carol I”, Bucharest (BCU)
Thursday, 23 May
9.30 - 9.50: Welcome and Opening Remarks
10.00 - 11.30: Emerging Discourses on Transnationalism
Chair: Ruth Wodak
John E. Richardson, Loughborough University
‘Cultural-Marxism’ and the British National Party: a transnational discourse
Elena Negrea-Busuio, National University of Political Sciences and Public Administration, Bucharest
Building the Fortress within the Fortress: metaphors of Romanian and Bulgarian immigration in British newspapers
11.30 - 11.45: Coffee Break
11.45 - 13.15: Identity Projects: nations on the identity market
Chair: Mirela Lazăr
Nadia Kaneva, University of Denver
Nation Branding in Post-Communist Europe: (trans)national discourses of identity and othering in the age of global commercialism
Alina Dolea, National University of Political Sciences and Public Administration, Bucharest
The Marketization of National Identity: discourses on country promotion in Romania
13.15 - 14.15: Lunch
14.15 - 16.30: Transnationalism as Power Discourse
Chair: Elena Negrea-Busuio
Ruth Wodak, Lancaster University
Irina Diana Mădroane, West University of Timișoara
Transmigrants’ Identities between Local Solidarity and Detachment: contextualisations and deliberation in the Romanian press
Mirela Lazăr, University of Bucharest
Constructing European Identity through Professional Mobility
16.30 - 16.45: Coffee Break
16.45 - 18.15: Transnationalism in the Public Sphere: mobilising public issues
Chair: Irina Diana Mădroane
Alex Balch, Ekaterina Balabanova, University of Liverpool
A Transition to What? Framing of Bulgarian and Romanian Migration in the UK Press 2006–2013
Alexandru Cârlan, Mălina Ciocea, National University of Political Sciences and Public Administration, Bucharest
Deliberation and the Framing of Arguments on Intra-European Migration: media discourses from sending and receiving countries
19.45: Dinner offered by organisers

Friday, 24 May
9.45 - 11.15: Migrants’ Reflexivity and Resistance across (Trans)national Scales
Chair: Nadia Kaneva
Irina Culic, Babeș-Bolyai University
Interstitial Transnationalism: productive and corrosive liminality at economic class immigrants to Canada
Camelia Beciu, National University of Political Sciences and Public Administration, Bucharest
Shaping Migrant Transnationalism in ‘Local’ Debates: negotiating collective identities and public problems
11.15 - 11.30: Coffee Break
11.30 - 13.00: Interdisciplinary Approaches in the Analysis of Diasporisation
Chair: Alexandru Cârlan
Luciana Răduț-Gaghi, Université de Cergy-Pontoise
La régénération de la diaspora dissidente en diaspora littéraire à travers les thématiques transnationales
Nicolas Pélissier, Université de Nice Sophia Antipolis
L’approche médiaculturelle : une grille de lecture pour penser les médias d’information diasporiques et transnationaux
13.00 - 14.00: Lunch
14.00 - 14.30: Concluding Remarks
14.30: City Tour